



BIOGRAPHY



Joe Veneto is founder and principal of Opportunities Unlimited, a management consulting and training company. He collaborates with organizations in Tourism & Hospitality and Service-related industries to achieve results by creating new business opportunities.

He accomplishes this through management consulting services, custom designed seminars, results oriented training programs and keynote addresses. His areas of specialty include sales development, innovative product development, destination marketing, customer service and strategic planning.

Joe is a 20-year veteran of the tourism industry and an expert in the areas of sales and development of tour & travel products. His experience has included work for national tour operators and major industry wholesalers on both the traditional and non-traditional sides of the distribution channels. He was part of a team at Collette Tours that transformed the company into one of the nation's largest domestic tour wholesalers. He later joined Grand Circle Travel, a leading direct marketer of travel, to develop the company's new cruisetour venture.

Today Opportunities Unlimited provides management consulting services, customized training and development seminars and marketing workshops. Organizations include government agencies, tourism marketing organizations, convention & visitors bureaus, hotel groups, historic attractions & museums, restaurants, tour operators and others. Joe's unique experience enables him to create practical, results oriented programs tailored to meet his client's individual business needs.

In addition to his consulting, Joe is a nationally recognized speaker. He presents programs annually for National Associations, Regional Tourism Groups, Governor's Conferences and Convention & Visitors Bureaus. He has also authored several articles that have appeared in various travel trade publications.

JOE VENETO, "THE OPPORTUNITY GUY"

C/O Opportunities Unlimited
P.O. Box 69-2359 • Quincy, MA 02269
Phone: (617) 786-9096, Fax: (617) 786-1081
E-mail: Joe@opportunityguy.com • Web: www.opportunityguy.com